



## Specialty Underwriting LIVE Event Service Providers Program Event Planners/Producers/Coordinators

### Features

- Take1 is the largest General Agent with stated carrier Underwriting Authority focused on all aspects of the LIVE event service provider community.
- We understand the unique needs of event planners, producers and coordinators who often assist a promoter in planning the budget; selecting the event site, acquiring permits; developing a theme; and arranging for talent and event support.
- Our program assumes the event planner, producer or coordinator will **never** sign any venue contracts as the ultimate responsible party, nor will they assume responsibility for the attendees. However, should the event planner, producer or coordinator occasionally or sometimes become the responsible party with the venue, we can underwrite for this.
- We underwrite on behalf of one of the largest entertainment specialty insurance carriers in the world.

### Benefits and Coverages

- Our event service providers program for event planners, producers and coordinators offers the most commonly required commercial insurance coverages: **General Liability; Property** (Real and/or Business Personal Property and/or Business Income/Interruption); **Inland Marine; Auto** (Commercial auto and/or Hired and Non-Owned Auto liability and physical damage; **Worker's Compensation; Excess and Umbrella.**
- Our excess and umbrella in-house authority is \$5 million, but with carrier approval we can offer up to \$10 million and more, if taken to open brokerage excess and umbrella markets.
- Our personal articles floater or Inland Marine Floater contemplates equipment rented from others (a common exposure for event planners, producers and coordinators); equipment in our insured's care, custody and control; and equipment in transit.
- We offer separate limits for Third Party Property Damage to cover accidental damage caused to a third party's property.
- This program offers an enhanced general liability endorsement that provides blanket additional insured; Waiver of Subrogation and Per-location aggregate.

### Details

- Coverage available in all 50 states.
- Direct Bill and Agency Bill options.
- Broad GL class code (47367 – sales service organization; exposure base = sales) contemplates the vast array of exposures encountered by event planners, producers and coordinators.
- Program is written with an entertainment specialty insurance carrier.
- Insurance carrier handles all claims directly (no TPA) through dedicated entertainment-only claims specialists.
- Take1's unrivaled relationship with the [Event Safety Alliance](#) guarantees a safety-first approach to our underwriting of all LIVE event service providers.



Take1 understands the unique needs of event planners, producers and coordinators to assure competitive pricing and comprehensive coverages.

**Take1 or take your chances.**

### Contact us to find out more.

**Caleb Heckley**

Practice Leader

[caleb.heckley@take1insurance.com](mailto:caleb.heckley@take1insurance.com)

(469) 983-7122



Take1 is a proud sponsor of the Event Safety Alliance.

Presenting Sponsor of ESA's Event Safety Summit since 2017.

Take1 is a division of Innovation Growth Partners Specialty, LLC. Take1 and the Take1 logo are registered trademarks of Innovation Growth Partners Specialty, LLC. Copyright ©2026 Innovation Growth Partners Specialty, LLC. All rights reserved. | [igpspecialty.com](http://igpspecialty.com) REV 02.20.26

